



**BESPOKE
UNMATCHED
GATTON**



AN INTRODUCTION

Gatton Films Ltd is an award winning media production company based in Surrey/South London with an established track record in creating media content for businesses, brands and charities. With the use of stimulating imagery we help our clients to connect with their target audiences to maximum effect.

Founded in 2020, we quickly made a name for ourselves with a series of short films that have won awards in cities such as London, Rome, Berlin and New York.

These served as a springboard from which to adapt our skillset to creative agency work, where our team is committed to creating outstanding content for businesses and brands alike.



Evolution

Stunning content for your company.

The landscape in which audiences consume media and advertising today is very different to the way it was even 2 years ago. Since 2019 the average number of hours spent looking at screens and browsing social media has increased by nearly a third [1], offering a great opportunity to take advantage of this change in consumer behaviour.

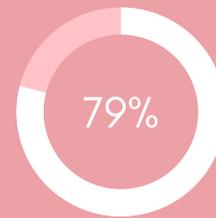
The world is changing

At Gatton Films we strongly believe that photo/video are the best media for showcasing what a business has to offer. We therefore provide top-end equipment and years of industry experience to give you the kind of content that we are confident will enhance your business.

What the future holds

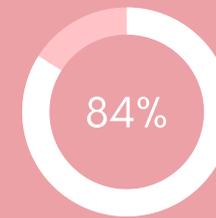
With an ever increasing dependence on technology and smart devices for work and leisure, having a strong visual presence, whether via photographs on your website or via a video ad campaign, will give your business a significant competitive advantage.

SOCIAL MEDIA



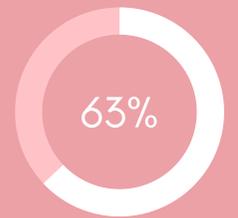
Of over 13 year-olds use social media in the United Kingdom.

CUSTOMERS



Agree that watching a video has convinced them to buy a product or service.

RETURN ON INVESTMENT



Of brands get their best ROI from video-based marketing.



WEBSITES



Landing pages with videos lead to 800% more sales conversions.

VISUALS



Visuals increase desire to read content by 80%.

IMAGES



Articles with images get 94% more views on average.

Distinction



A key asset in building a positive business relationship is good communication. We therefore spend time with our clients to agree on what format and approach will work best for their business - this is done either through video-chat consultations or in-person meetings.



We define the project together. What are the deliverables and by when? And, most importantly, what will provide the best audience engagement?



Then, it's up to you. Leave it in our hands or come on board for the journey. We will plan and shoot the content in line with the agreed specifications while always bearing in mind that needs might change as we go along.



We then take the footage/photographs and begin the process of post-production editing. After assembling the media to the desired format, we attend to the sound design and colour grading to make it really stand out.



When it's all done, you then have the finished product to do with as you please. A product we're confident you'll be proud of.

Solutions

Interviews

Whether it's pitching your service to prospective clients, showing off your very special team on your website or dealing with internal marketing, interviews can be of enormous benefit to a business.



Adverts

You have a great product or service and you want people to start buying it? With a specially designed advert we'll help to make your business stand out from all the others.

A close-up shot of a sign. The top part is yellow with the word 'PILGRIM B' in white capital letters. Below that, on a black background, the text 'Reigate Est:' is visible in white. The sign has a slightly textured, possibly metallic or plastic, appearance.

Photoshoots

A strong set of pictures can highlight your product or service far more effectively than a description on its own ever could. With our help you can be assured of high quality content for your marketing strategy.



Explainer Videos

This is an increasingly popular new method for communicating a product or service to people, with 96% of users saying they've learnt more by watching this kind of content [2].



Contact

We believe that effective visual media content is now a necessity for modern businesses and that Gatton Films is perfectly placed to help you make the most of it.

If you are interested in our services, or want to find out more, please visit:

www.gattonfilms.com

Or get in touch with our Head of Accounts Sean Murrrough at:

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We look forward to hearing from you,

The Gatton Films Team.



Creative Director

Guy Taylor



Head of Accounts

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